



Motives Cosmetics Day 1

Application, Technique,
Product Knowledge and
Getting Started with Motives



**MOTIVES® DAY 1:
COSMETICS APPLICATION, TECHNIQUES AND BUSINESS
BUILDING COURSE**

Agenda:

- The Beauty Care Industry
- Understanding the Uniqueness of Motives
- Business Building Tools and Press
- Unique Programs
- Motives Kits
- Training Classes
- Preparing for Makeup Application
 - Consultation questions what to ask
- Priming and Basing- Applications and Demonstrations
- Eyes – Applications and Demonstrations
- Lip and Cheeks- Applications and Demonstrations
- Touch-Ups and Tools- Demonstrations
- Get the Look
- Business Building & Making Money with Motives
- Questions and Answers

motives®

by loren ridinger

- Top of The Line
Cosmetics
- Cutting Edge
Technology
- Highest Quality
Ingredients
- Hypoallergenic
- Non-comedogenic
- Desirable and
Attractive Packaging
- Affordable Pricing



motives®
by loren ridinger

MOTIVES® BUSINESS BUILDING TOOLS

To Purchase:

Motives Catalogs



Motives Website



Web Portal

- MA Print Center (Shop All Departments --> Custom Printed Products)
 - Motives Business Cards
 - Motives Product Cards
 - Motives Invitations
- Scott Barnes "About Face"



10.06.11

motives®
by loren ridinger

MOTIVES APPLICATION TRAINING DVD'S Step by step guide to expert makeup application



Volume 1: Learn the Basics



Volume 2: Exotic Eyes



Volume 3: Smoky Eyes



Volume 4: Bold Colors



Volume 5: Red Carpet Ready

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CONSULTATION QUESTIONS

Ask Open Ended Questions:

- What results are you looking for?
- Walk me through your current makeup routine.
- How are you applying those products at home?
- How much time do you spend on your makeup?
- What colors do you usually use?
- Are there any colors you avoid?
- What feature would you like to emphasize?
- Is there any feature you would like me to de-emphasize?
- Do you have any concerns with your skin?
- How are you removing your makeup?
- Is there anything you would like me to help you with today as far as application techniques?

Comment [a1]: Disguise?

PREPARING THE SKIN

- **Cleanse**
- **Normalize/Tone**
- **Special Needs**
- **Moisturize**



Cellular Laboratories®

Scientifically engineered with award winning ingredients to minimize the appearance of lines and wrinkles, protect the skin from UV damage and support the skin on a cellular level.

Skintelligence®

A full line of botanical skin care products combined with herbal extracts and other essential nutrients to help revitalize, moisturize and protect the skin. Simple and effective for all skin types and skin conditions, from oily to dry; designed for both men and women to keep their skin in a perfectly healthy, balanced state.

TIMELESS PRESCRIPTION®

Anti-aging products that deliver key benefits that protect the skin from aging and help prevent future loss of firmness.

VitaShield Cellular Defense System®

Vitashield skincare is a complete cellular therapy and defense system to protect and repair the skin from the visible effects of aging.

MATRISKIN & PENTAXYL

Advanced Products that can be incorporated into any skin care regimen.

motives[®]
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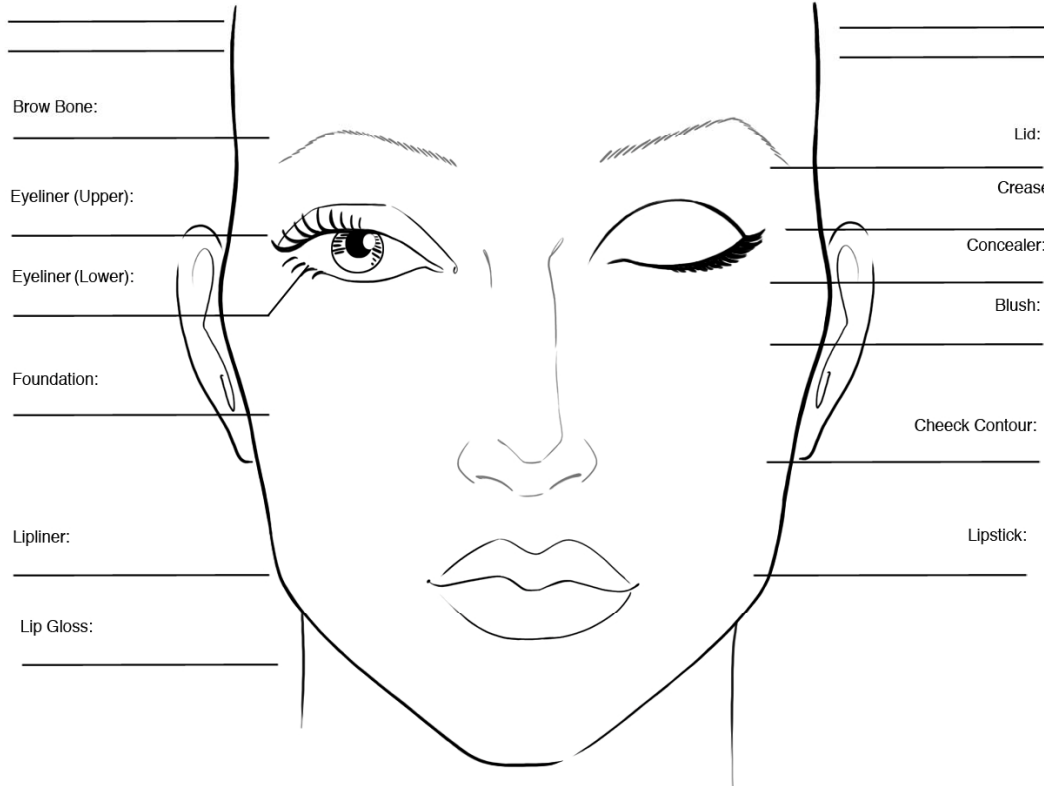
Name: _____ Motives Consultant: _____

Telephone: _____ Email: _____

Address: _____

Shimmer: Used to highlight
eye & Cheekbone,
as well as décolleté

Bronzer: Can be used to
dust the face & décolleté



Special Instructions:

(Brushes, tools, Primer, Mascara, Powder, Finishing sprays, Etc.)

Illustration by: Carlos Marrero

Motives® Four Steps To A Complete Face

1. Priming & Base	2. Eyes	3. Lip & Cheeks / Touch Ups	4. Accessories & Tools
Pre-Makeup:	Eye Brows:	Eye Accessories:	Brushes:
Perfecting Face Primer \$19.95	Essential Brow Kit \$29.95	Pencil Sharpener \$4.50	15-Piece Professional Brush Set \$99.95
Invisi-line \$14.00	Eyebrow Pencils \$14.00	Gentle Eye Make up Remover \$11.50	7-Piece Essential Brush Set \$35.00
Weightless Moisturizer with SPF 8 Spray \$29.00	Brow Wax \$14.50	Waterproof Eye Make up Remover \$11.50	Foundation Brush \$17.50
Lip Treatments:	Lashes:	Eye Lash Curler \$9.95	Powder Brush \$14.95
Lip Pumice \$14.95	Lustrafy Mascara \$16.95	Lip Liner:	Jumbo Sponge Brush \$11.00
Vitamin E Lip Treatment \$17.50	Blackout Waterproof \$17.50	Lip Crayon \$14.00	Cheek Contour Brush \$10.95
Vitamin C Lip Treatment \$17.50	Lustrafy High Definition Mascara: \$16.95	Lip Colors and Plumpers:	Motives Mineral Flat-Top Powder Brush \$13.95
Hydrating Lip Balm \$17.50	False Eyelashes \$6.95	Rich Formula Lipstick \$14.00	Angled Eyeliner Brush \$14.00
Lip Lock \$12.50	Lash Adhesive \$5.00	Full Color Lip Shine \$16.95	Detailing Brush \$9.95
Motives 40FY Lip Treatment \$20.00	Eye Shadow:	Lip Shine \$10.50	Eye Blender Brush \$9.95
Eye Shadow Base:	Luxe Crème Eye Shadow \$15.75	Essential Lip Kit \$35.00	Kabuki Brush \$13.95
Eye Base \$14.00	Pressed Eye Shadow \$12.00	Noon to Night Lip Kit \$35.00	Custom Mineral Brush (empty) \$16.95
Concealer:	Eye Candy Crème Eye Shadow \$15.75	Pucker Up Lip Plumper \$16.00	Makeup Mirror & High Definition Mirror \$22.50 each
Crème Concealer \$15.50	Paint Pot Mineral Eye Shadow \$18.95	Lip Boost \$15.75	Empty Custom Case Palettes:
Correction Perfection Concealer \$15.75	Gem Dust \$12.00	Cheeks:	5 Pan Shadow Case \$8.50
Foundation:	Sparkle Pots \$14.00	Pressed Blush \$13.50	8 Pan Shadow Case \$10.00
Custom Blend Foundation \$40.00	Glitter Pots \$14.00	Miami Glow Pressed Bronzer \$21.00	6 Pan Case -- 4 Shadows & 2 Blushes \$10.00
Custom Blend with Ultra Firming Enhancer \$45.00	Glitter Adhesive \$14.95	California Girl Matte Bronzer \$21.00	Shadow Box \$12.00
Liquid Mineral Powder SPF 15 \$24.95	Eye Liner:	Motives Blush Bronzer Duo \$22.50	Motives Nail Candy: \$5.25 each
Full Coverage Photo Finish Powder \$24.50	Liquid Eyeliner \$14.00	Custom Mineral Blush (jar or brush) \$25.00	Nail Candy Collection Kit \$94.50
Dual Perfection Pressed Powder \$25.00	Mineral Gel Eyeliner \$15.75	Touch Up Essentials:	Nail Candy Trend Kit \$42.00
Ageless Renewal Foundation \$29.50	Khol Eyeliner \$14.00	Luminous Translucent Loose Powder \$21.00	Cuticle Oil \$6.50
Custom Mineral Powders \$25.00	Waterproof Eye Pencil \$14.75	Luminous Translucent Pressed Powder \$21.00	Base Coat \$5.25
Shape & Sculpt Duo \$21.00	Luxe Precision Eye Line: \$14.00	10 Years Younger Makeup Setting Spray \$29.00	Professional Nail Care Kit \$29.95
		No More Shine Makeup Setting Spray \$29.00	Professional Nail Grooming Set \$29.95
		Liquid Gold Shimmer \$14.95	Fragrances:
		Makeup Kits:	MINE™ by Loren Ridinger \$24.50
		Compact Beauty \$21.00	MINE™ Shower Gel \$11.95
		Boxed Beauty \$29.95	MINE™ Body Lotion \$12.95
		The Present by Scott Barnes \$39.95	MINE Gift Set \$39.95
			YOURS™ Pour Homme \$24.50



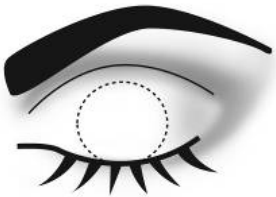
 by loren ridinger

Motives® Four Steps To A Complete Face - Consultant

1. Priming & Base	2. Eyes	3. Lip & Cheeks / Touch Ups	4. Accessories / Fragrances
Pre-Makeup:	Eye Brows:	Lip Liner:	Brushes:
Perfecting Face Primer DC\$14.25 / 12BV	Essential Brow Kit DC \$21.75 / 17.5BV	Lip Crayon DC \$10.00 / 8BV	15-Piece Professional Brush Set DC \$71.50 / 30BV
Invisi-line DC\$10.00 / 8BV	Motives Eyebrow Pencils DC \$10.00 / 8BV	Lip Color:	7-Piece Essential Brush Set DC \$25.00 / 12BV
Weightless Moisturizer with SPF 8 Spray DC \$20.00/ 16BV	Brow Wax DC \$10.00/ 8BV	Rich Formula Lipstick DC \$10.00 / 8BV	Jumbo Sponge Brush DC \$8.00 / 5BV
Lip Treatments:	Lashes:	Full Color Lip Shine DC \$12.00 / 10BV	Foundation Brush DC \$12.50 / 7BV
Lip Pumice DC \$10.50 / 8.5BV	Lustrafy Mascara DC \$12.00 / 10BV	Lip Shine DC\$7.50 / 6BV	Powder Brush DC \$10.00 / 6BV
Vitamin E Lip Treatment DC \$12.50 / 10BV	Blackout Waterproof DC \$12.50 / 10BV	Essential Lip Kits DC \$25.00 / 20BV	Cheek Contour Brush DC \$8.00 / 3BV
Vitamin C Lip Treatment DC \$12.50 / 10BV	Lustrafy High Definition Mascara DC \$12.00 / 10BV	Pucker Up Lip Plumper DC \$11.50 / 9.5BV	Mineral Flat-Top Powder Brush DC \$10.00 / 4BV
Hydrating Lip Balm DC \$12.50 / 10BV	False Eyelashes DC \$5.00/ 4BV	Lip Boost DC \$11.25 / 9BV	Angled Eyeliner Brush DC \$10.00 / 7BV
Motives 40FY Lip Treatment DC \$14.50 / 12BV	Lash Adhesive DC \$5.00 / 3.5BV	Cheeks:	Detailing Brush DC \$7.10/ 4BV
Lip Lock DC \$9.00 6.5BV	Eye Shadow:	Pressed Blush DC \$9.50 / 8BV	Eye Blender Brush DC \$7.10 / 4BV
Eye Shadow Base:	Luxe Crème Eye shadow DC \$11.25 / 9BV	Custom Mineral Blush DC \$6.75 / 3BV	Kabuki Brush DC \$10.00/ 4BV
Eye Base DC \$10.00 / 8.5BV	Pressed Eye Shadow DC \$8.50 / 7BV	Miami Glow Pressed Bronzer DC\$15.00 / 12BV	Custom Mineral Brush (empty) DC \$12.00 / 6BV
Concealer:	Eye Candy Crème Eye Shadow DC \$11.25 / 9BV	California Girl Matte Bronzer DC \$15.00/ 12BV	Makeup Mirror and High Definition Mirror DC \$16.00 / 12BV
Crème Concealer DC \$11.00 / 9BV	Paint Pot Mineral Eye Shadow DC \$14.00 / 10.5BV	Blush Bronzer Duo DC \$16.00 / 13BV	Empty Custom Case Palettes:
Correction Perfection Concealer DC \$11.25 / 9BV	Gem Dust DC \$8.50/ 6BV	Luminous Translucent Loose Powder DC \$15.00 / 12BV	5 Pan Shadow Case DC \$6.00 / 0BV
Foundation:	Sparkle Pots DC \$10/ 7.5BV	Luminous Translucent Pressed Powder DC \$15.00 / 12BV	8 Pan Shadow Case DC \$7.00/ 0BV
Custom Blend Foundation DC \$12.50 - \$16.00 / 12BV	Glitter Pots DC \$10/ 7.5BV	Custom Mineral Brush empty \$16.95 filled \$25.00	6 Pan Case -- 4 Shadow & 2 Blushes DC \$7.00 / 0BV
Liquid Powder Mineral with SPF 15 DC \$17.50 / 14BV	Glitter Adhesive DC \$10.60 / 8BV	Setting Spray:	Shadow Box DC \$8.50/ 0BV
Full Coverage Photo Finish Powder DC \$17.50 / 14.5BV	Eye Liner:	10 Years Younger Makeup Seeting Spray DC \$20.00 /16BV	46-Well Eye Shadow Palette (not retail product) DC \$39.95 / 0BV
Dual Perfection Pressed Powder DC \$18.00 / 15BV	Liquid Eyeliner DC \$10.00 / 8BV	No More Shine Makeup Setting Spray DC \$20.00 /16BV	Acrylic Display Palette (not retail product) DC \$35.00 / 0BV
Custom Mineral Powders DC \$6.75 / 3BV	Mineral Gel Eyeliner DC \$11.25 / 9BV	Liquid Gold Shimmer DC \$10.60 / 8BV	Fragrances
Ageless Renewal Foundation DC \$21.00 / 18BV	Khol Eyeliner DC \$10.00 / 8BV	6. Nails:	MINE™ by Loren Ridinger DC \$17.50 / 14BV
Shape & Sculpt Duo DC \$15.00/ 12BV	Waterproof Eye Pencil DC \$10.50 / 9BV	Nail Candy DC \$3.75 / 3BV	MINE™ Shower Gel DC \$8.50 / 7BV
5. Kits:	Custom Kits & Accessories:	Nail Candy Collection Kit: DC \$56.00 / 45BV	MINE™ Body Lotion DC \$9.25 / 7.5BV
Custom Kits & Accessories:	Luxe Precision Eye Line DC \$10.00 / 8BV	Nail Candy Trend Kit DC \$19.95 / 14BV	MINE™ by Loren Ridinger Gift Set DC \$28.50/ 20BV
Custom Blend Starter Kit \$600.00 / 300BV	Eye Accessories:	Base Coat DC \$3.75 / 3BV	YOURS™ Pour Homme DC \$17.50 / 14BV
Custom Blend Display (empty) \$100.00	Pencil Sharpener DC \$3.00 / 0BV	Cuticle Oil DC \$4.60 / 3.5BV	Makeup Kits:
Custom Mineral Kit \$375.00 / 300BV	Gentle Eye Make up Remover DC \$8.00 / 5BV	Professional Nail Care Kit DC \$21.50 / 16BV	Compact Beauty DC \$15.00 / 11.5BV
Custom Blend Accessory Kit \$10.00	Waterproof Eye Make up Remover DC \$8.00 / 5BV	Professional Nail Grooming Set DC \$21.50 / 16BV	Boxed Beauty DC \$21.50 / 16BV
Custom Blend Bottles (16 pack) \$30.00	Eye Lash Curler DC \$7.00/ 6BV	7. Tools & Sales Aids	The Present by Scott Barnes DC \$28.00 / 21BV
Custom Blend Display Tower DC \$100.00		Disposable Applicators:	
Custom Mineral Powder Jars (pack of 5 empty) \$15.00		Eye Shadow (25 pack)DC \$4.00 / 0BV	
Trainer & Consultant Kits:		Lip Brushes (25 pack)DC \$4.00 / 0BV	
Consultant Kit (2009) \$750.00 / 300BV		Mascara Wands (25 pack) DC \$4.00 / 0BV	
Certified Trainer Kit DC \$1500.00 / 750BV		Makeup Sponges (8 piece) DC \$2.75 / 0BV	
Spring 2010 Consultant Kit \$225.00 / 125BV		Application Training DVDs DC \$4.99 / 0BV	
Salon Display (empty) \$450.00		Motives Catalog (10 pack) DC \$6.75 / 0BV	
Starter Kits Light & Dark \$175.00 / 100BV		Market America Catalog (10 pack) DC \$10.00 / 0BV	
Pro Color Kit \$350.00 / 200BV			
Autumn 2010 Consultant Kit \$200.00 / 125BV			

EYE SHADOW BASIC DEMO

Base Color- lighter shade all over lids from lash to brows



Medium or Dark Color- in the crease of eye and outer corner of the eye like in a sideways V shape



Blending- blend from the inside of the eye out with short firm strokes, like a wind shield wiper (back and forth motion)



EYE SHADOW ADVANCED DEMO

Depth and Highlight to the Eye:

Asian eye—highlight inner corner/deepen outer corner

Mature eye—highlight inner and outer corner



Smoky Eye:

For Depth & Dramatic Eyes, use dark color on lids up into the crease, highlight under brow and tear duct area



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FACE GRID— EYE/ BROWS

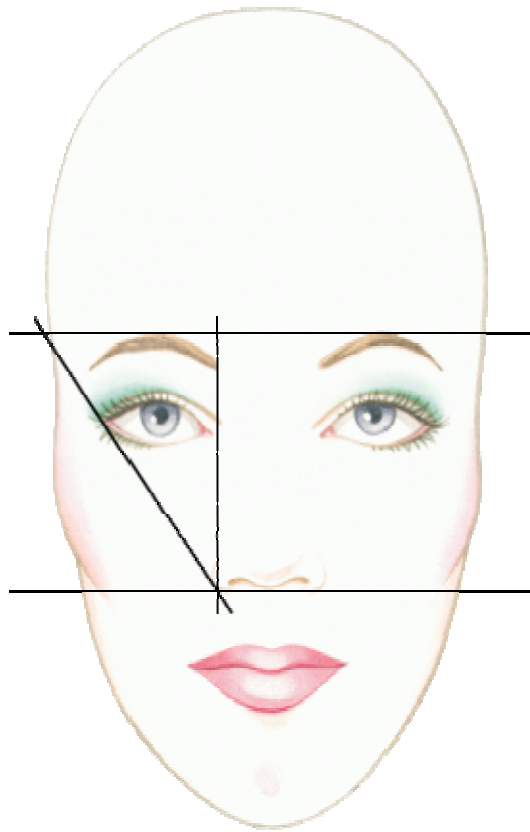
The perfect space between the eyes should be one eye's width.

Take the end of a brush to measure.

Measure:

- Inside corner of the eye & outside corner of the nose
- Outside corner of the eye & outside corner of the nose

This will give you the proper placement of the brow.



Motives® by Loren Ridinger Make-Up Work Shop

Hostess: Send out invitations two to three weeks in advance. Include agenda for the evening. Make sure you specify to RSVP. Twenty people is good (this number can include the people in your group).

Agenda example: Motives® by Loren Ridinger Make-Up Work Shop

Work shop lasts two hours, from 6:00-8:00 p.m. or whatever time you want (so they know they will not be out all evening).

6:00 – 6:15 p.m. Cocktails, Consultation (Fill Out Info or Survey – Scheduling Service)
6:15 - 6:30 p.m. Introduction (briefly discuss the Motives® by Loren Ridinger mission)
6:30 – 7:45 p.m. Demo what section (face, eye, blush and lip) your guest is interested in. Let guest feel, touch, and apply what they just learned.
7:45 – 8:00 p.m. Answer questions, book appointments, close the sale, promote and book the next workshop.

Food:

Don't serve anything complicated.

Beverages:

Example: Water, Supplement Punch – OPC3®, Acai, Calcium, etc. Whatever supplements you want to introduce to your prospects. (1) ½ gallon pineapple juice, (1) ½ gallon water, 3 caps OPC3®, 3 caps Acai, and 3 caps Calcium. You can put it on ice. Optional: strawberries or pineapple on glasses for a spa. Serve in a Champagne glass for a spa or Costco's clear cup for a gym.

Service Providers:

Have at least two Motives® by Loren Ridinger Consultants or two partners, plus one person to keep the crowd moving.

Display:

The table should be covered in a black fabric, or black and silver. The display should include Motives makeup divided into three sections. Section 1 – Face: include all the foundation, loose powder, photo finish, dual foundation, Miami glow, Custom Blend bottles and Mineral kit. Section 2 – Eyes: include all eye shadow, eye pencils, liquid liners, eye base and mascaras. Section 3 – Blush & Lip: include skincare products. It is very important that everything is sleek, professional and attractive.

Calendar:

Make sure you have an appointment sheet ready with three dates and specific times you will do Custom Blend and Customized Mineral appointments, Detox consultations and Skin Care consultations. Each appointment should be set at least an hour and a half apart.

Order materials in advance:

Order these materials for Motives® by Loren Ridinger and the consultation appointments. Print receipts off of UnFranchise.com. Include in your order something small to give away, (e.g. lip gloss, powder, color quad or lipstick; something neutral that they will need to reorder).

Materials:

Motives catalogs (pack of 10)
Motives Application, Technique and Business Building Manual
Skin Care product cards (use as your promo card – put your contact & website info on it)
Motives seasonal postcards (use as your promo card)
Business Cards
Isotonix you plan to use in your punch
Brushes kit, sponge, Q tip, cotton, mascara wand

CLIENT RECORD FORM AND RETAIL RECEIPT



Name: _____ Date: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Birth Date: _____ E-Mail: _____

Face	Qty	Color
Invisi-Line \$ 14.00		
Perfecting Face Primer \$ 19.95		
No More Shine Makeup Setting Spray \$ 29.00		
10 Years Younger Makeup Finishing Spray \$ 29.00		
Weightless Moisturizer Spray \$ 29.00		
Liquid Gold Shimmer \$ 14.95		
Foundations		
Liquid Powder Mineral Foundation w/SPF 15 \$ 24.95		
Dual Perfection Pressed Powder \$ 25.00		
Full Coverage Photo Finish Powder \$ 24.50		
Mineral Pressed Powder \$ 24.50		
Ageless Renewal™ Foundation \$ 29.50		
Custom Blend \$ 40.00		
Custom Blend with Ultra Firming \$ 45.00		
Shape & Sculpt Duo \$ 21.00		
Face Powders		
Luminous Translucent Pressed Powder \$ 21.00		
Luminous Translucent Loose Powder \$ 21.00		
Custom Mineral Powder \$ 35.00		
Bronzer		
Miami Glow \$ 21.00		
California Girl \$ 21.00		
Concealers		
Correction Perfection Concealer \$ 15.75		
Crème Concealer \$ 15.50		
Cheeks		
Pressed Blush \$ 13.50		
Mineral Pressed Blush \$ 15.50		
Custom Mineral Blush \$ 35.00		
Blush/Bronzer Duo \$ 22.50		
Eyes		
Eye Base \$ 14.00		
Pressed Eye Shadow \$ 12.00		
Pressed Eye Shadow \$ 12.00		
Pressed Eye Shadow \$ 12.00		
Pressed Eye Shadow \$ 12.00		
Pressed Eye Shadow \$ 12.00		
Mineral Baked Eye Shadow Trio \$ 24.00		
Mineral Baked Eye Shadow Trio \$ 24.00		
Luxe Crème Eye Shadow \$ 15.75		
Luxe Crème Eye Shadow \$ 15.75		
Luxe Crème Eye Shadow \$ 15.75		
Gel Eyeliner \$ 15.75		
Gel Eyeliner \$ 15.75		
Eye Candy Crème Eye Shadow \$ 15.75		
Eye Candy Crème Eye Shadow \$ 15.75		
Eye Candy Crème Eye Shadow \$ 15.75		
Sparkle Pots \$ 14.00		
Sparkle Pots \$ 14.00		
Glitter Pots \$ 14.00		
Glitter Pots \$ 14.00		
Glitter Adhesive \$ 14.95		
Gem Dust \$ 13.00		
Gem Dust \$ 12.00		
Paint Pot Mineral Eye Shadow \$ 18.95		
Liquid Eyeliner \$ 14.00		
Khol Eyeliner \$ 14.00		
Khol Eyeliner \$ 14.00		
Waterproof Eye Pencil \$ 14.75		
Luxe Precision Eye Line \$ 14.00		
Lustrafy Mascara \$ 16.95		
Lustrafy Waterproof Mascara \$ 17.50		
Lustrafy High Definition Mascara \$ 16.95		
False Eyelashes \$ 6.95		
False Eyelashes \$ 6.95		
Lash Adhesive \$ 5.00		
Metal Pencil Sharpener \$ 4.50		
Eye Lash Curler \$ 9.95		
Gentle Eye Makeup Remover \$ 11.50		
Waterproof Eye Makeup Remover \$ 11.50		

Eyebrows	Qty	Color
Eyebrow Pencil \$ 14.00		
Essential Brow Kit \$ 29.95		
Brow Wax \$ 14.50		
Lips		
Lip Crayon \$ 14.00		
Lip Crayon \$ 14.00		
Lip Crayon \$ 14.00		
Essential Lip Kit \$ 35.00		
Essential Lip Kit - Noon to Night \$ 35.00		
Pucker Up Lip Plumper \$ 16.00		
Pucker Up Lip Plumper \$ 16.00		
Pucker Up Lip Plumper \$ 16.00		
Lip Shine \$ 10.50		
Lip Shine \$ 10.50		
Lip Shine \$ 10.50		
Full Color Lip Shine \$ 16.95		
Full Color Lip Shine \$ 16.95		
Full Color Lip Shine \$ 16.95		
Hydrating Lip Balm \$ 17.50		
Lip Pumice \$ 14.95		
Vitamin E Lip Treatment \$ 17.50		
Vitamin C Lip Treatment \$ 17.50		
Rich Formula Lipstick \$ 14.00		
Rich Formula Lipstick \$ 14.00		
Rich Formula Lipstick \$ 14.00		
Mineral Lipstick \$ 15.75		
Mineral Lipstick \$ 15.75		
Collagen Core Lipstick \$ 22.50		
40FY Lip Treatment \$ 20.00		
Lip Lock \$ 12.50		
Lip Boost \$ 15.75		
Accessories		
Powder Brush \$ 14.95		
Cheek Contour Brush \$ 10.95		
Foundation Brush \$ 17.50		
Jumbo Sponge Brush \$ 11.00		
Mineral Flat Top Powder Brush \$ 13.95		
Custom Mineral Powder Brush empty (and \$25 filled) \$ 16.95		
Detailing Brush \$ 9.95		
Eye Blender Brush \$ 9.95		
Kabuki Brush \$ 13.95		
Angled Eyeliner Brush \$ 14.00		
Essential Brush Set - 7 piece \$ 35.00		
Professional Brush Set - 15 piece \$ 99.95		
5-pan Custom Eye Shadow Palette \$ 8.50		
8-pan Custom Eye Shadow Palette \$ 10.00		
6-pan Custom Palette -- 4 Eye Shadows and 2 Blushes \$ 10.00		
Shadow Box \$ 12.00		
Makeup Mirror \$ 22.50		
Makeup Mirror - High Definition \$ 22.50		
Application DVDs \$ 4.99		
Nails		
Nail Candy \$ 5.25		
Nail Candy \$ 5.25		
Nail Candy \$ 5.25		
Nail Candy \$ 5.25		
Cuticle Oil \$ 6.50		
Base Coat \$ 5.25		
Professional Nail Care Kit \$ 29.95		
Professional Nail Grooming Set \$ 29.95		
Nail Candy Collection \$ 119.95		
Winter Nail Candy Trend Kit 2011 \$ 36.75		
New Nail Candy Colors Kit \$ 42.00		

Sub Total _____
 Sales Tax _____
 Total _____
 Method of Payment: Cash Check Credit Card
 MC/VISA: _____
 Exp. Date: _____
 Signature: _____

Notes: _____

CLIENT RECORD FORM AND RETAIL RECEIPT

Name: _____ Date: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Birth Date: _____ E-Mail: _____



Skintelligence®	
Five-Piece Set	\$ 99.95
Travel Kit	\$ 29.95
Deep Cleansing Emulsion (8 oz.)	\$ 14.50
pH Skin Normalizer (8 oz.)	\$ 14.50
Facial Firming Masque (4 oz.)	\$ 20.95
Cellular Perfecting Complex (1 oz.)	\$ 32.95
Alpha 24™ (4 oz.)*	\$ 39.95
Daily Moisture Enhancer (4 oz.)	\$ 22.95
VitaShield®	
Intensive Eye Firming Treatment (0.5 oz.)	\$ 39.95
OPC-3 Triple Serum (Four 0.23 fl. oz. bottles)	\$ 104.95
Vitashield® C & E Kit*	\$ 109.95
Vitamin C & E Intensive Moisturizer*	\$ 49.95
Vitamin C Intensive Treatment*	\$ 65.00
Timeless Prescription™	
3 Step Acne Care System*	\$ 69.95
Renewing Acne Cleanser*	\$ 29.50
Anti-Blemish Lotion (1 fl. oz.)*	\$ 19.95
Advanced Hydroxy Face Peel and Neutralizer*	\$ 72.50
Three-Piece Anti-Aging Essentials Kit	\$ 123.95
Facial Exfoliating Cleanser with Enzymes (6.7 fl. oz.)	\$ 41.50
MDI Firming Activator (6.7 fl. oz.)	\$ 41.50
Face Firming Moisturizer (1.5 oz.)	\$ 51.95
Simplexion (1 fl. oz.)*	\$ 82.95
Pentaxyl (4 fl. oz.)	\$ 72.50
Cell Renewal Collagen Builder (1 fl. oz.)*	\$ 72.50
F.A.C.E. (75 pads)	\$ 19.95
Oxygen Extreme	\$ 25.50
PrevaDerm (30 Servings)*	\$ 39.95
Cellular Labs®	
De-Aging Crème (2 fl. oz.)	\$ 89.95
Rebirth Serum (1 fl. oz.)	\$ 79.95
De-Aging Facial Cleanser (6.8 fl. oz.)New	\$ 34.95
De-Aging Day Crème SPF 20 (2 fl. oz.)*	\$ 65.00
De-Aging Eye Crème (0.5 fl. oz.)	\$ 59.95
De-Aging Lifting Facial Masque (4.9 fl. oz.) (5 packets)	\$ 69.95
De-Aging Body Balm (4 fl. oz.)	\$ 29.95
De-Aging C Serum (1 fl. oz.)	\$ 69.95
De-Aging Sunscreen SPF 55 (3.4 fl. oz.)*	\$ 39.95
De-Aging Toner (5 fl. oz.)	\$ 49.95
Anti-Aging Regimen Kit	\$ 209.95
Booster Kit	\$ 139.95
Matriskin™	
Matriskin Collagen MP*Serum	\$ 149.95
Fragrance	
MINE™ Perfume	\$ 24.50
MINE™ Gift Set	\$ 39.95
MINE™ Body Lotion	\$ 12.95
MINE™ Shower Gel	\$ 11.95
YOURS™ Pour Homme	\$ 24.50
OURS™ by Loren Ridinger	\$ 24.50

Fixx™ by Loren Ridinger		Qty	Color
Argan Oil Shampoo	\$ 19.95		
Argan Oil Conditioner	\$ 19.95		
Thick Hair Shampoo & Conditioner	\$ 16.95		
Argan Oil No Frizz	\$ 15.95		
Volumizing Boost Spray	\$ 15.95		
Hair Mascara	\$ 12.95		
Lash Extend	\$ 24.95		
Instant Line Vanish	\$ 19.95		
Nip n' Tuck	\$ 24.95		
Stem Cell Serum	\$ 27.95		
Microdermabrasion	\$ 24.95		
Skin Soother	\$ 17.50		
Royal Spa®			
Hold & Shine Hair Spray	\$ 8.95		
Awapuhi Gel Mousse	\$ 12.95		
Structure Hair Gel	\$ 8.95		
Smooth as Silk Hydrating Lotion	\$ 19.95		
Imperial Blend Bath & Shower Gel	\$ 11.95		
Tri-Protein Plus Deep Conditioner	\$ 12.95		
Ultra III Shampoo	\$ 12.95		
Chamomile Shampoo	\$ 12.95		
Travel Kit	\$ 29.95		
Royal Pout	\$ 2.00		

Sub Total _____
 Sales Tax _____
 Total _____
 Method of Payment: Cash Check Credit Card
 MC/VISA: _____
 Exp. Date: _____
 Signature: _____

Notes:

Motives® Cosmetics: Day 1
Product Knowledge, Application, Technique
And Getting Started with Motives

DATE (mandatory): _____ LOCATION (mandatory): _____

TRAINER'S NAME (mandatory): _____

Ratings: Please rate your training experience on a scale of 1 - 10
 10 = excellent / 7-9 = good/great / 4-6 = average / 1-3 = below average/poor

1. The Trainer was very knowledgeable of the Motives® by Loren Ridinger Cosmetic Line	
2. The Trainer was able to demonstrate and teach the class how to apply Motives® Cosmetics (all categories) with proper techniques.	
3. The Trainer was prepared, organized and had all cosmetics displayed for the class	
4. The Trainer was professionally dressed and well represented Motives® by Loren Ridinger	
5. The Trainer took the time to answer all questions by the end of class	
6. The Trainer was able to communicate well; easily interacted with the class	
7. The Trainer was able to teach and perform "how to conduct a customer consultation"	
8. Rate the Trainer's ability to present and deliver the information given within the training.	

How many students were in attendance? _____

How many assistants did the Trainer/Trainers have? _____

What did you like most about the class?

Suggestions to improve the trainer's presentation skills:

Do you feel confident to go out and promote/sell Motives® by Loren Ridinger cosmetics? _____

Optional: _____ NAME	_____ ID NUMBER
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Please Return To: Market America Inc.
 Motives Department
 1302 Pleasant Ridge Rd
 Greensboro, NC 27409

